



Full Organic Research (DEMO)

t-shirten.dk

Full Organic Research Report

Organic Search: Summary

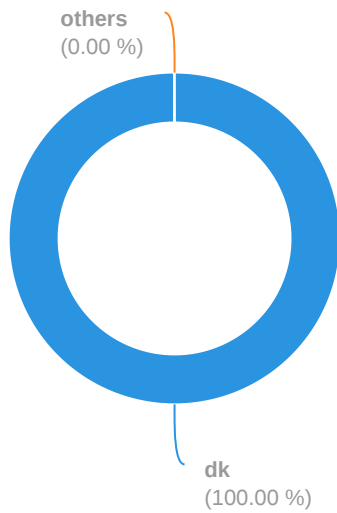
DK | t-shirten.dk

2 100% TRAFFIC

SEMrush Rank	1.5m	
Keywords	31	55%
Traffic Cost	\$0	0%

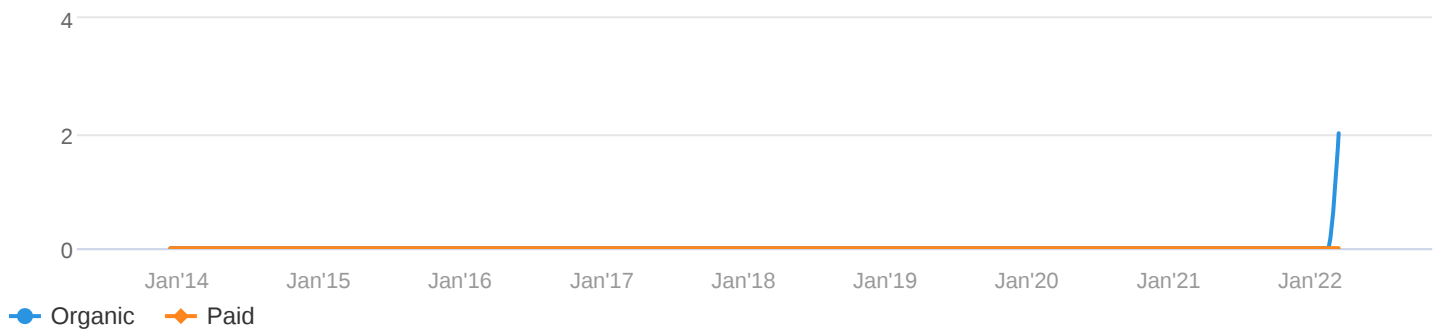
Organic Search: Keywords By Country

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Traffic: Organic vs Paid

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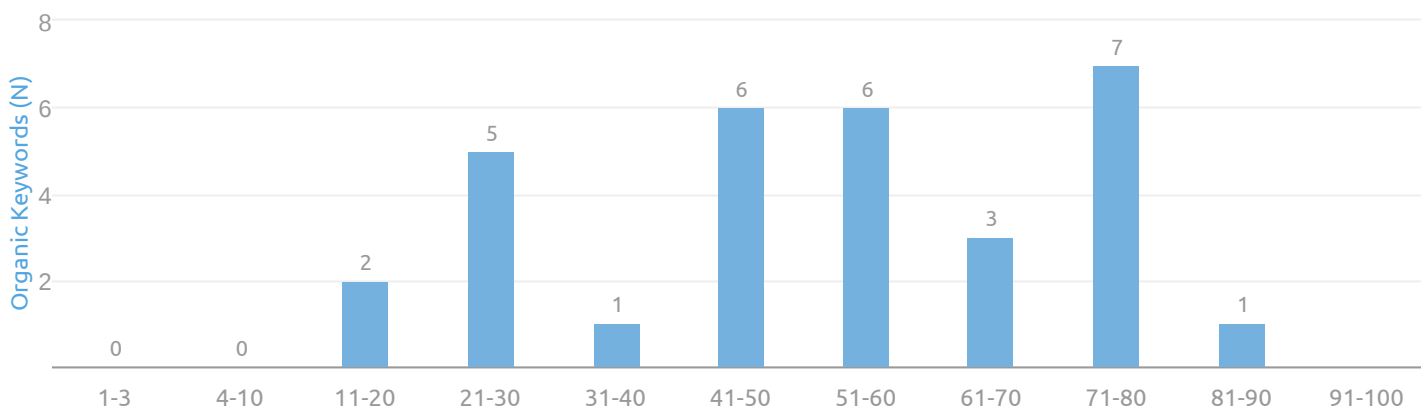
Organic Search: Top Keywords (31)

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Keyword	Pos	Volume	CPC (USD)	Traffic
hvornår er det fars dag	26 (26)	1,900	0.00	100.00%
hvornår er der fars dag	50 (50)	140	0.00	0.00%
harry potter hættetrøje	45 (45)	110	0.45	0.00%
langærmet trøje mænd	70 (70)	50	0.42	0.00%
hvide t shirts mænd	53 (53)	140	0.74	0.00%

Organic Search: Keyword Position Distribution

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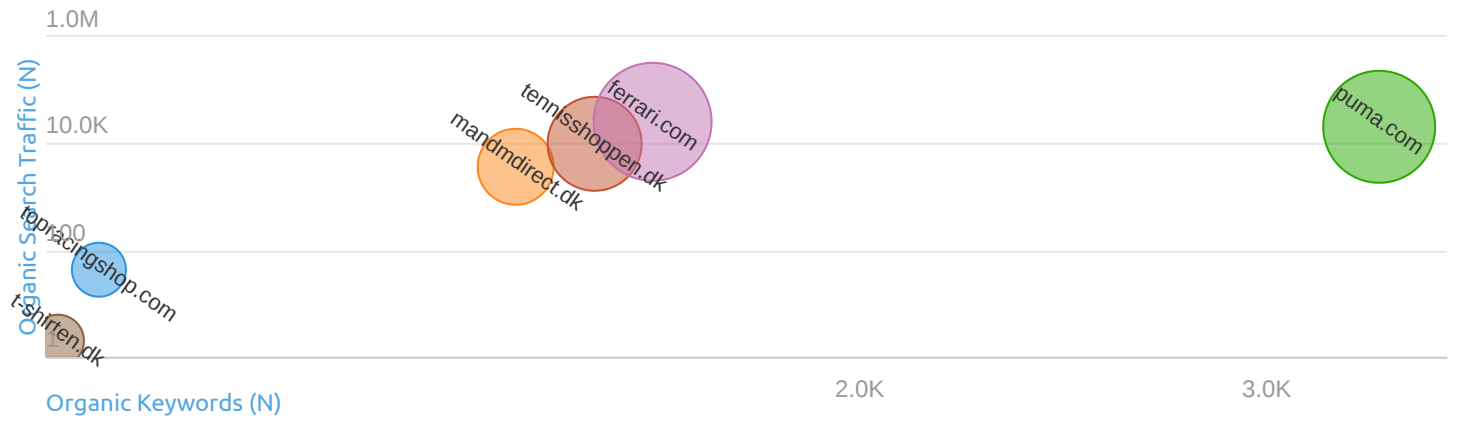
Organic Search: Top Competitors (32)

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Competitor	Com. Keywords	SE Keywords	Com. Level
topracingshop.com	1	132	2%
mandmdirect.dk	1	1.2k	0%
puma.com	1	3.3k	0%
tennisshoppen.dk	1	1.3k	0%
ferrari.com	1	1.5k	0%

Organic Search: Competitive Position Map

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Organic Branded Search

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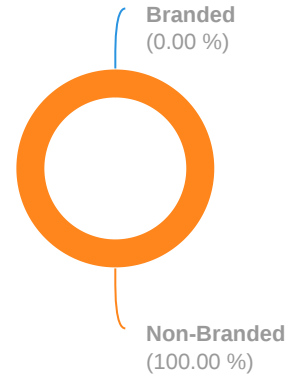
0 0% TRAFFIC

Keywords 0

Branded vs Non-Branded

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0.00% Branded Traffic 100.00% Non-Branded Traffic



Organic Search: Branded Traffic Trend

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31 KEYWORDS

The number of keywords bringing users to the website via Google's top 100 organic search results

2 TRAFFIC

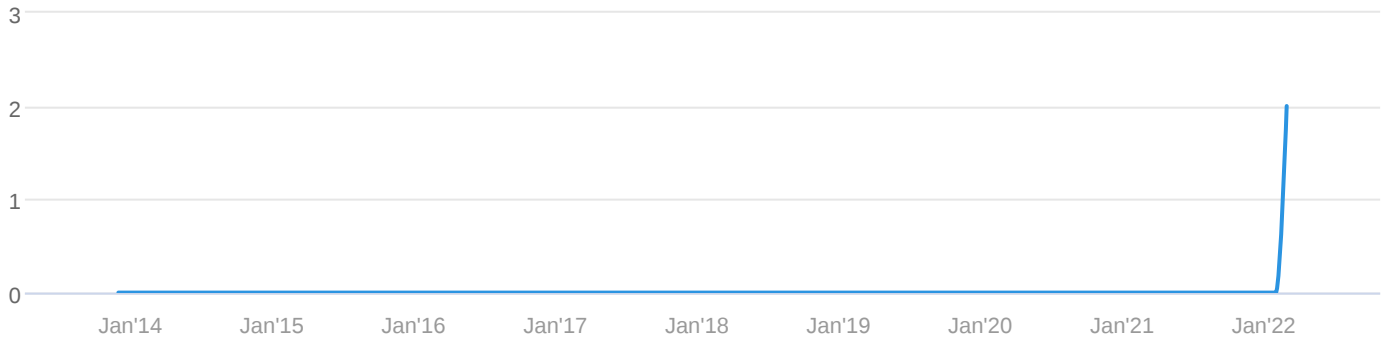
The number of users expected to visit the website in the following month on condition that average monthly organic traffic stays relatively the same

\$0 TRAFFIC COST

Estimated price of organic keywords in Google AdWords

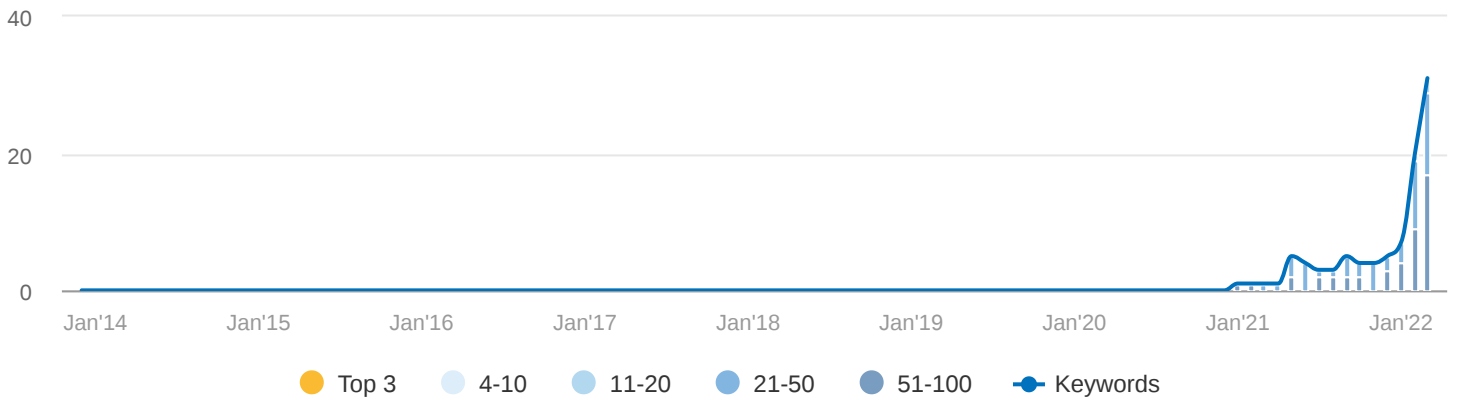
Organic Search: Traffic chart

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Organic Search: Keywords chart

t-shirten.dk | DK | All time



Organic Search: Positions 1 - 31 (31)

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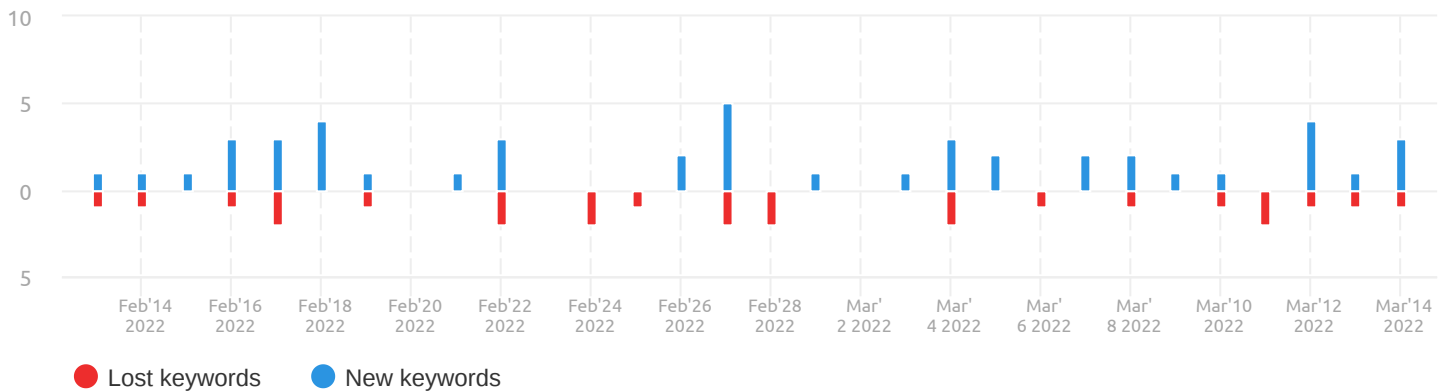
Intent type: I Informational N Navigational C Commercial T Transactional

Keyword	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
hvornår er det fars dag	I	26 (26)	1,900	27.00	0.00	↗	100.00	0.00	0.00	183,000	a day ago
hvornår er der fars dag	I	50 (50)	140	19.00	0.00	↗	< 0.01	0.00	0.00	315,000	18 Feb 2022
harry potter hættetøj	C	45 (45)	110	13.00	0.45	↗	< 0.01	0.00	1.00	61	17 Feb 2022
langærmet trøje mænd	C	70 (70)	50	18.00	0.42	↗	< 0.01	0.00	1.00	87	4 days ago
hvide t shirts mænd	C	53 (53)	140	24.00	0.74	↗	< 0.01	0.00	1.00	99	18 Feb 2022
hvad rimer på gaver	I	35 (35)	110	11.00	0.00	↗	< 0.01	0.00	0.00	61,300	18 Feb 2022
gaveønsker til far	I	72 (72)	70	27.00	0.16	↗	< 0.01	0.00	1.00	956,000,000	04 Mar 2022
reherb	N	80 (80)	70	29.00	0.00	↗	< 0.01	0.00	0.00	20,500,000	27 Feb 2022
langærmet trøjer til mænd	C	71 (71)	90	18.00	0.00	↗	< 0.01	0.00	1.00	1,400,000	Jan 2022
gode julegaver til far	I	79 (79)	70	29.00	0.20	↗	< 0.01	0.00	1.00	2,550,000	04 Mar 2022
sokker til mænd	C	87 (87)	880	18.00	0.85	↗	< 0.01	0.00	1.00	1,840,000	20 hours ago
ferrari tøj	I	25 (25)	50	19.00	0.40	↗	< 0.01	0.00	1.00	69	01 Mar 2022
gaver til sin far	I	73 (73)	110	28.00	0.25	↗	< 0.01	0.00	1.00	1,100,000	18 Feb 2022
hættetøj til kvinder uden lynlås	I	55 (55)	70	13.00	0.00	↗	< 0.01	0.00	0.00	66	05 Mar 2022
t shirt med hætte	C I	53 (53)	50	13.00	0.64	↗	< 0.01	0.00	1.00	2,800,000	4 days ago
sweatshirt med lynlås uden hætte	C	30 (30)	70	19.00	0.66	↗	< 0.01	0.00	1.00	126,000	27 Feb 2022
hættetøj uden lynlås	I	52	50	17.00	0.62	↗	< 0.01	0.00	1.00	91	a day ago
gave til min far	I	55 (55)	70	26.00	0.26	↗	< 0.01	0.00	1.00	199,000,000	27 Feb 2022
a+	C N	74 (74)	720	33.00	0.20	↗	< 0.01	0.00	0.03	263,000,000	3 days ago
t shirts til store kvinder	C	55 (55)	140	9.00	0.94	↗	< 0.01	0.00	0.36	1,420,000	17 Feb 2022
fars dag gave tips	I	65	90	23.00	0.00	↗	< 0.01	0.00	0.00	5,740,000	20 hours ago

Keyword	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
hvornår er det fars dag i danmark	I	23 (23)	110	17.00	0.00	↗	< 0.01	0.00	0.00	1,260,000	07 Mar 2022
gave boxershorts	C	41 (41)	70	17.00	0.00	↗	< 0.01	0.00	1.00	1,510,000	04 Mar 2022
lækre t shirts mænd	C	42 (42)	90	33.00	0.77	↗	< 0.01	0.00	1.00	363,000	19 Feb 2022
hvid langærmet trøje mænd	C	48	50	15.00	0.31	↗	< 0.01	0.00	1.00	85	a day ago
hvad er fars dag	I	65 (65)	90	22.00	0.00	↗	< 0.01	0.00	0.00	814,000	22 Feb 2022
polotrøje	I	43 (43)	320	16.00	0.43	↗	< 0.01	0.00	1.00	77	2 days ago
ac dc t shirt dame	C I	30 (30)	70	12.00	0.00	↗	< 0.01	0.00	1.00	71	27 Feb 2022
kortærmet t shirt	C I	74 (74)	140	21.00	0.41	↗	< 0.01	0.00	0.77	99	07 Mar 2022
puma ferrari t shirt	I	12 (12)	70	16.00	0.22	↗	< 0.01	0.00	1.00	42	08 Mar 2022
nike sokker hvid	C	19 (19)	170	16.00	0.41	↗	< 0.01	0.00	1.00	54	16 Feb 2022

New vs Lost Organic Keywords

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Position Changes: New Organic Keywords 1 - 3 (3)

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Intent type: I Informational N Navigational C Commercial T Transactional

New Keywords	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
hættetrøje uden lynlås	I	52	50	17.00	0.62	↗	< 0.01	0.00	1.00	91	a day ago
fars dag gave tips	I	65	90	23.00	0.00	↗	< 0.01	0.00	0.00	5,740,000	20 hours ago

New Keywords	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
hvid langærmet trøje mænd	C	48	50	15.00	0.31	↗	< 0.01	0.00	1.00	85	a day ago

Position Changes: Lost Organic Keywords 1 - 1 (1)

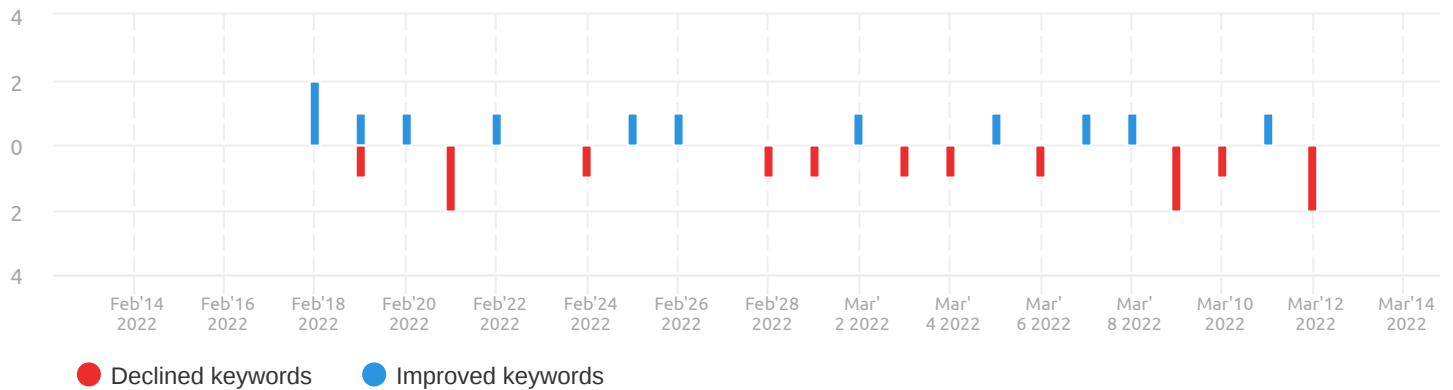
DK | t-shirten.dk

Intent type: **I** Informational **N** Navigational **C** Commercial **T** Transactional

Lost Keywords	Intent	Pos	Volume	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
herretrusser	I	-(31)	140	0.56	↗	-(0.00)	-(0.00)	1.00	32,500	14 Feb 2022

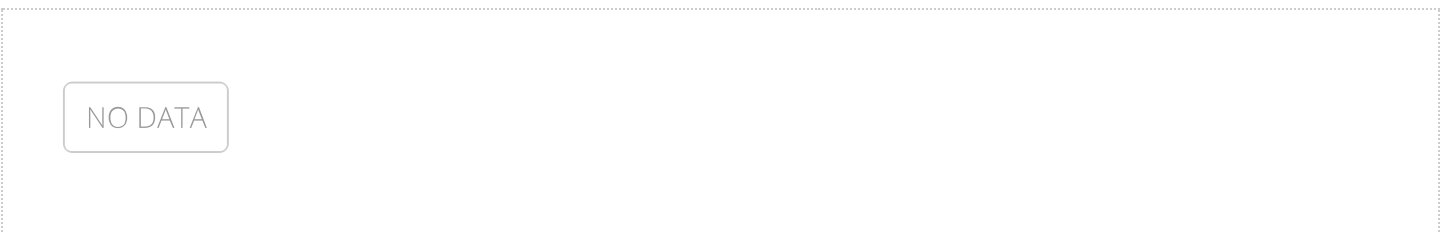
Improved vs Declined Organic Keywords

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Position Changes: Improved

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Position Changes: Declined

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Organic Search: Top Competitors 1 - 32 (32)

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Domain	Competition Level ▼	Common Keywords	SE Keywords	SE Traffic	SE Traffic Price (USD)	Ads Keywords
topracingshop.com	2% 	1	132	44	9	0
mandmdirect.dk	0% 	1	1.2k	3.6k	19.9k	5
puma.com	0% 	1	3.3k	21.4k	5.8k	15
tennisshoppen.dk	0% 	1	1.3k	10.1k	5.4k	13
ferrari.com	0% 	1	1.5k	25.7k	3.3k	1
dressinn.com	0% 	1	4.6k	2.2k	463	0
ajio.com	0% 	1	6.3k	1.9k	385	0
runnerinn.com	0% 	1	2.1k	2.6k	160	1
tennis-point.dk	0% 	1	3.0k	8.7k	2.6k	9
theathletesfoot.dk	0% 	1	2.7k	15.7k	4.8k	3
trendyshop.dk	0% 	1	6.8k	16.2k	8.3k	0
lagersport.dk	0% 	1	5.7k	24.9k	9.1k	12
xxl.dk	0% 	1	9.8k	18.7k	5.0k	21
unisport.dk	0% 	1	12.2k	146.9k	53.1k	54
mynta.com	0% 	1	17.5k	15.0k	3.8k	0
jdsports.dk	0% 	1	11.6k	166.5k	54.5k	26
formula1.com	0% 	1	6.1k	159.0k	82.7k	3
intersport.dk	0% 	1	22.4k	236.7k	79.0k	86
spartoo.dk	0% 	1	10.8k	42.4k	18.5k	25
nike.com	0% 	1	29.8k	814.6k	229.8k	79
sportmaster.dk	0% 	1	35.2k	478.7k	149.8k	236
stylepit.dk	0% 	1	21.5k	202.7k	114.0k	224

Domain	Competition Level ▼	Common Keywords	SE Keywords	SE Traffic	SE Traffic Price (USD)	Ads Keywords
wish.com	0%	1	72.0k	75.5k	39.5k	0
sport24.dk	0%	1	31.2k	794.2k	318.5k	197
shopalike.dk	0%	1	49.4k	142.3k	69.9k	13
fashiola.dk	0%	1	34.0k	87.4k	42.7k	0
asos.com	0%	1	66.6k	383.8k	175.7k	38
pricerunner.dk	0%	1	537.3k	5.0m	2.1m	990
ebay.com	0%	1	392.7k	748.2k	59.0m	476
amazon.com	0%	1	802.9k	2.8m	389.4k	88
zalando.dk	0%	2	107.1k	2.2m	1.1m	531
dba.dk	0%	2	793.0k	6.7m	2.5m	640

Organic Search: Pages 1 - 13 (13)

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URL	Traffic % ▼	Keywords
https://t-shirten.dk/gaver-til-fars-dag-det-skal-du-give-din-far/	100.00	10
https://t-shirten.dk/refurbished-openbox/?product-page=3	< 0.01	1
https://t-shirten.dk/vare/body-selene-cristina-sort-95c-refurbished-a/	< 0.01	1
https://t-shirten.dk/t-shirts/	< 0.01	6
https://t-shirten.dk/vare/sokker-nike-everyday-hvid/	< 0.01	1
https://t-shirten.dk/vare/sweaters-uden-haette-til-maend-harry-potter-moerkeblaa/	< 0.01	1
https://t-shirten.dk/vare/unisex-kortaermet-sport-t-shirt-144471/	< 0.01	1
https://t-shirten.dk/stroemper/	< 0.01	1
https://t-shirten.dk/hoodies/	< 0.01	3
https://t-shirten.dk/vare/kortaermet-polotroeje-til-maend-puma-ferrari-race-roed/?attribute_pa_attributegroup_417=attribute_8630	< 0.01	3
https://t-shirten.dk/haettetroejer/	< 0.01	1
https://t-shirten.dk/vare/boxershorts-til-maend-the-mandalorian-multifarvet-2-uds/	< 0.01	1
https://t-shirten.dk/t-shirt-med-rund-hals/	< 0.01	1